

Jewelry Savvy

What Every Jewelry Wearer Should Know



Intimidated by the seemingly endless choices available in jewelry? Never sure what jewelry pieces look best on you? Own lots of jewelry but never seem to have just the right piece? This guide was created just for you, to answer all your questions. *This* is the jewelry education you should have received but probably didn't. Use this book to develop your own personal "jewelry savvy"!



In this practical, comprehensive guide you will discover how to:

- ✓ Select jewelry that complements your face, figure and personality,
- ✓ Build a jewelry wardrobe or rediscover the one you have,
- ✓ Utilize solid product knowledge when making a purchase,
- ✓ Store, clean and care for your jewelry, from fine to vintage to costume,
- ✓ Buy and sell jewelry using safe, smart methods,
- ✓ Determine whether to restyle, recycle or retire your jewelry,
- ✓ Get the most from the jewelry you own, and so much more!

**LEARN HOW TO SELECT JEWELRY YOU'LL LOVE,
AND HOW TO LOVE THE JEWELRY YOU HAVE!**



Cynthia A. Sliwa is a corporate lawyer, a certified image professional and the visionary who created Apprecia Fine Jewelry for full-figured women. She is also an avid collector of vintage costume jewelry. Cynthia provides workshops for lawyers, jewelers and other professionals, writes for several publications and coaches individuals on personal image.



Caroline Stanley, the ultimate jewelry insider, is a third generation jeweler running her own jewelry marketing firm. She grew up behind the jewelry counter helping customers and learning the business. Today, Caroline writes and teaches, develops training programs, consults internationally, acts as an expert witness, and works with her varied clients.

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